BI©KET26

Sponsorship Opportunities

FRIBOURG 🕂	Bronze package	Silver package	Silver Marketing package	Gold package	Platinum package	Diamond package
EXHIBITION SPACE						
Exhibition Space	6 m ²	9 m ²	0 m ²	12 m ²	16 m ²	16 m ²
EVENT PASSES						
Full delegate pass	1	2	2	3	4	6
Additional Full Delegate Passes with 25% OFF (on standard price; gala dinner not included)	2	3	3	4	5	6
ON-SITE BENEFITS						
Your brand on Conference Goodies & Animations			$\sqrt{}$	$\sqrt{}$	$\sqrt{}$	$\sqrt{}$
Your brand as Keynote Session Sponsor					1 session	All sessions
Keynote speaking slot					$\sqrt{}$	$\sqrt{}$
Parallel session speaking slot				$\sqrt{}$		
Promotional material in the conference bag (to be provided by the sponsor)				$\sqrt{}$	$\sqrt{}$	$\sqrt{}$
IN SHOWGUIDE						
Company logo	$\sqrt{}$	$\sqrt{}$	$\sqrt{}$	$\sqrt{}$	$\sqrt{}$	$\sqrt{}$
Company profile	150 characters	150 characters	150 characters	200 characters	300 characters	500 characters
Advertisement (to be provided by the sponsor)		1/4 page	1/2 page	1/2 page	1 page	1 page
PRE-EVENT PROMOTION						
Your logo on event website	$\sqrt{}$	$\sqrt{}$	$\sqrt{}$	$\sqrt{}$	$\sqrt{}$	$\sqrt{}$
Your brand on preconference printed marketing materials				$\sqrt{}$	$\sqrt{}$	$\sqrt{}$
Promotion on official event social medias	$\sqrt{}$	$\sqrt{}$	$\sqrt{}$	$\sqrt{}$	$\sqrt{}$	$\sqrt{}$
Co-branded email marketing to participants						$\sqrt{}$
VALUES IN SWISS FRANCS (CHF)*						
	3.100 CHF	5.000 CHF	5.000 CHF	7.000 CHF	10.000 CHF	18.000 CHF

^{*}Note: All prices are listed excluding VAT and are subject to an additional 8.1% VAT in accordance with applicable regulations in Switzerland.



Exhibition and Sponsorship Opportunities

* Goodies and animations: (1 per sponsor)

Contacts

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For Gold, Platinum or Diamond only

- · Workshop (4 opportunities available) Additional 3.000 CHF
- · Lanyards (1 opportunity available) Additional 1.750 CHF
- · Conference Bags (1 opportunity available) Additional 2.500 CHF
- · Parallel Session (9 opportunities available)
- · Gala Dinner (1 opportunity available)
- · Welcome Reception (1 opportunity available)
- · Cheese & Wine Cocktail (1 opportunity available)

From Silver Marketing Package or higher categories

- · Coffee Break (1 opportunity available)
- Moleskine/Notebook (1 opportunity available) Additional 3.000 CHF
- · Custom Glass Bottles (1 opportunity available) Additional 3.000 CHF
- · Pen or Pencil (1 opportunity available to be provided by the sponsor)
- · Digital Totem (4 opportunity available)

*Note: You must choose from the indicated options when signing the sponsorship term. Specific details of "Conference Goodies & Animations" to be tailored in consultation with the event organizer to align with your branding strategy.