## BI©KET26

## Sponsorship Opportunities

FRIBOURG 🛨	Bronze package	Silver package	Silver Marketing package	Gold package	Platinum package	Diamond package
EXHIBITION SPACE						
Exhibition Space	6 m <sup>2</sup>	9 m <sup>2</sup>	0 m <sup>2</sup>	12 m <sup>2</sup>	16 m <sup>2</sup>	16 m <sup>2</sup>
EVENT PASSES						
Full delegate pass	1	2	2	3	4	6
Additional Full Delegate Passes with 25% OFF (on standard price; gala dinner not included)	2	3	3	4	5	6
ON-SITE BENEFITS						
Your brand on Conference Goodies & Animations *			1	$\sqrt{}$	$\checkmark$	√
Your brand as Keynote Session Sponsor						√
Keynote speaking slot						√
Parallel session speaking slot					√	
Your brand as Parallel Session Sponsor					√	
Promotional material in the conference bag (to be provided by the sponsor)				√	√	√
IN SHOWGUIDE						
Company logo	$\sqrt{}$	$\checkmark$	$\checkmark$	$\sqrt{}$	$\checkmark$	$ \sqrt{} $
Company profile	150 characters	150 characters	150 characters	200 characters	300 characters	500 characters
Advertisement (to be provided by the sponsor)		1/4 page	1/2 page	1/2 page	1 page	1 page
PRE-EVENT PROMOTION						
Your logo on event website	$\sqrt{}$	$\checkmark$	$\sqrt{}$	<b>√</b>	$\checkmark$	$\checkmark$
Your brand on preconference printed marketing materials				√	√	V
Promotion on official event social medias		√	√	√	√	
Co-branded email marketing to participants						√
VALUES IN SWISS FRANCS (CHF)						
	3.100 CHF	5.000 CHF	5.000 CHF	7.000 CHF	10.000 CHF	18.000 CH



# Exhibition and Sponsorship Opportunities

\* Goodies and animations: (1 per sponsor)

#### **Contacts**

#### **Renata ABREU**

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### For Gold, Platinum or Diamond only

- Workshop (4 opportunities available ) Additional 3.000 CHF
- · Lanyards (1 opportunity available) Additional 1.750 CHF
- · Conference Bags (1 opportunity available) Additional 2.500 CHF
- Gala Dinner (1 opportunity available)
- · Welcome Reception (1 opportunity available)
- · Cheese & Wine Cocktail (1 opportunity available)

## From Silver Marketing Package or higher categories

- · Coffee Break (1 opportunity available)
- · Moleskine/Notebook (1 opportunity available) Additional 3.000 CHF
- Custom Glass Bottles (1 opportunity available) Additional 3.000 CHF
- · Pen or Pencil (1 opportunity available to be provided by the sponsor)
- · Digital Totem (4 opportunity available)

\*Note: You must choose from the indicated options when signing the sponsorship term. Specific details of "Conference Goodies & Animations" to be tailored in consultation with the event organizer to align with your branding strategy.