

|   | Bronze package   | Silver package   | Silver Marketing package | Gold package      | Platinum package  | Diamond package   |
|---|------------------|------------------|--------------------------|-------------------|-------------------|-------------------|
| <b>EXHIBITION SPACE</b>   |                  |                  |                          |                   |                   |                   |
| Exhibition Space  | 6 m <sup>2</sup> | 9 m <sup>2</sup> | 0 m <sup>2</sup>         | 12 m <sup>2</sup> | 16 m <sup>2</sup> | 16 m <sup>2</sup> |
| <b>EVENT PASSES</b>   |                  |                  |                          |                   |                   |                   |
| Full delegate pass  | 1                | 2                | 2                        | 3                 | 4                 | 6                 |
| Additional Full Delegate Passes with 25% OFF <small>(on standard price; gala dinner not included)</small> | 2                | 3                | 3                        | 4                 | 5                 | 6                 |
| <b>ON-SITE BENEFITS</b>   |                  |                  |                          |                   |                   |                   |
| Your brand on Conference Goodies & Animations *   |                  |                  | ✓                        | ✓                 | ✓                 | ✓                 |
| Your brand as Keynote Session Sponsor   |                  |                  |                          |                   |                   | ✓                 |
| Keynote speaking slot   |                  |                  |                          |                   |                   | ✓                 |
| Parallel session speaking slot  |                  |                  |                          |                   | ✓                 |                   |
| Your brand as Parallel Session Sponsor  |                  |                  |                          |                   | ✓                 |                   |
| Promotional material in the conference bag <small>(to be provided by the sponsor)</small>                 |                  |                  |                          | ✓                 | ✓                 | ✓                 |
| <b>IN SHOWGUIDE</b>   |                  |                  |                          |                   |                   |                   |
| Company logo  | ✓                | ✓                | ✓                        | ✓                 | ✓                 | ✓                 |
| Company profile   | 150 characters   | 150 characters   | 150 characters           | 200 characters    | 300 characters    | 500 characters    |
| Advertisement <small>(to be provided by the sponsor)</small>  |                  | 1/4 page         | 1/2 page                 | 1/2 page          | 1 page            | 1 page            |
| <b>PRE-EVENT PROMOTION</b>  |                  |                  |                          |                   |                   |                   |
| Your logo on event website  | ✓                | ✓                | ✓                        | ✓                 | ✓                 | ✓                 |
| Your brand on preconference printed marketing materials   |                  |                  |                          | ✓                 | ✓                 | ✓                 |
| Promotion on official event social medias   | ✓                | ✓                | ✓                        | ✓                 | ✓                 | ✓                 |
| Co-branded email marketing to participants  |                  |                  |                          |                   |                   | ✓                 |
| <b>VALUES IN SWISS FRANCS (CHF)</b>   |                  |                  |                          |                   |                   |                   |
|   | 3.100 CHF        | 5.000 CHF        | 5.000 CHF                | 7.000 CHF         | 10.000 CHF        | 18.000 CHF        |

\*Note: All prices are listed excluding VAT and are subject to an additional 8.1% VAT in accordance with applicable regulations in Switzerland.

# BIOKET 26

F R I B O U R G 

## Exhibition and Sponsorship Opportunities

\* Goodies and animations: (1 per sponsor)

### Contacts

**Renata ABREU**

r.abreu@bioeconomyforchange.eu

### For Gold, Platinum or Diamond only

- Workshop (4 opportunities available) – Additional 3.000 CHF
- Lanyards (1 opportunity available) – Additional 1.750 CHF
- Conference Bags (1 opportunity available) – Additional 2.500 CHF
- Gala Dinner (1 opportunity available)
- Welcome Reception (1 opportunity available)
- Cheese & Wine Cocktail (1 opportunity available)

### From Silver Marketing Package or higher categories

- Coffee Break (1 opportunity available)
- Moleskine/Notebook (1 opportunity available) – Additional 3.000 CHF
- Custom Glass Bottles (1 opportunity available) – Additional 3.000 CHF
- Pen or Pencil (1 opportunity available – to be provided by the sponsor)
- Digital Totem (4 opportunity available)

\*Note: You must choose from the indicated options when signing the sponsorship term. Specific details of "Conference Goodies & Animations" to be tailored in consultation with the event organizer to align with your branding strategy.