

	Bronze package	Silver package	Silver Marketing package	Gold package	Platinum package	Diamond package
EXHIBITION SPACE						
Exhibition Space	6 m ²	9 m ²	0 m ²	12 m ²	16 m ²	16 m ²
EVENT PASSES						
Full delegate pass	1	2	2	3	4	6
Additional Full Delegate Passes with 25% OFF <small>(on standard price; gala dinner not included)</small>	2	3	3	4	5	6
ON-SITE BENEFITS						
Your brand on Conference Goodies & Animations *			√	√	√	√
Your brand as Keynote Session Sponsor						√
Keynote speaking slot						√
Parallel session speaking slot					√	
Your brand as Parallel Session Sponsor					√	
Promotional material in the conference bag <small>(to be provided by the sponsor)</small>				√	√	√
IN SHOWGUIDE						
Company logo	√	√	√	√	√	√
Company profile	150 characters	150 characters	150 characters	200 characters	300 characters	500 characters
Advertisement <small>(to be provided by the sponsor)</small>		1/4 page	1/2 page	1/2 page	1 page	1 page
PRE-EVENT PROMOTION						
Your logo on event website	√	√	√	√	√	√
Your brand on preconference printed marketing materials				√	√	√
Promotion on official event social medias	√	√	√	√	√	√
Co-branded email marketing to participants						√
VALUES IN SWISS FRANCS (CHF)						
	3.100 CHF	5.000 CHF	5.000 CHF	7.000 CHF	10.000 CHF	18.000 CHF

***Note: All prices are listed excluding VAT and are subject to an additional 8.1% VAT in accordance with applicable regulations in Switzerland.**



Exhibition and Sponsorship Opportunities

* Goodies and animations: (1 per sponsor)

Contacts

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For Gold, Platinum or Diamond only

- Workshop (4 opportunities available) – Additional 3.000 CHF
- Lanyards (1 opportunity available) – Additional 1.750 CHF
- Conference Bags (1 opportunity available) – Additional 2.500 CHF
- Gala Dinner (1 opportunity available)
- Welcome Reception (1 opportunity available)
- Cheese & Wine Cocktail (1 opportunity available)

From Silver Marketing Package or higher categories

- Coffee Break (1 opportunity available)
- Moleskine/Notebook (1 opportunity available) – Additional 3.000 CHF
- Custom Glass Bottles (1 opportunity available) – Additional 3.000 CHF
- Pen or Pencil (1 opportunity available – to be provided by the sponsor)
- Digital Totem (4 opportunity available)

*Note: You must choose from the indicated options when signing the sponsorship term. Specific details of "Conference Goodies & Animations" to be tailored in consultation with the event organizer to align with your branding strategy.