

Sponsorship Opportunities

| BRUSSELS 2025 | Bronze package | | Silver package | | Silver Marketing package | | Gold package | | Platinum package | | Diamond package |
|--|-------------------|---|-------------------|-----|--------------------------------|-----|-------------------|----------|---------------------|------|--------------------|
| EXHIBITION SPACE | | | | | | | | | | | |
| Exhibition Space | 6 m² | | 9 m² | | 0 m ² | | 12 m ² | | 16 m ² | | 16 m ² |
| EVENT PASSES | | | | | | | | | | | |
| Full delegate pass | 1 | | 2 | | 2 | | 3 | | 4 | - 1 | 6 |
| Additional Full Delegate Passes with 25% OFF (on standard price; gala dinner not included) | 2 | | 3 | | 3 | | 4 | | 5 | | 6 |
| ON-SITE BENEFITS | | | | | | | | | | | |
| Your brand on Conference Goodies & Animations * | | | | | √ | | 4 | | √ | | √ |
| Your brand as Keynote Session Sponsor | | | | | | | | | | | 1 |
| Keynote speaking slot | | | | | | | | | | | √ |
| Parallel session speaking slot | | | | | | 100 | | | √ | | |
| Your brand as Parallel Session Sponsor | | | | | | | | | √ | | |
| Promotional material in the conference bag (to be provided by the sponsor) | | | | | | | √ | | J | | √ |
| IN SHOWGUIDE | | | | | | | | | | | |
| Company logo | √ | | -√ | | √ | 1 | √ | | √ | | √ |
| Company profile | 150 characters | · | 150 characters | | 150 characters | | 200 characters | <u>.</u> | 300 characters | ٠.٠. | 500 characters |
| Advertisement (to be provided by the sponsor) | | | 1/4 page | | 1/2 page | | 1/2 page | 1.1 | 1 page | · .7 | 1 page |
| PRE-EVENT PROMOTION | | | | | | | | | | | |
| Your logo on event website | √ | | √ | 1.7 | √ | | √ | | J | | √ |
| Your brand on preconference printed marketing materials | | | | | | | √ | | √ | | J |
| Promotion on official event social medias | 1 | | 1 | | 4 | | J | | J | | 1 |
| Co-branded email marketing to participants | | | | | | | | | | | 1 |
| VALUE IN EUROS | | | | | | | | | | | |
| | 3.100€ | | 5.000€ | | 5.000€ | | 7.000€ | | 10.000€ | | 18.000€ |



Exhibition and Sponsorship Opportunities

* Goodies and animations: (1 per sponsor)

Contacts

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For Gold, Platinum or Diamond only

- · Workshop (4 opportunities available **SOLD OUT**) Additional 3.000 EUR
- · Lanyards (1 opportunity available SOLD OUT) Additional 1.750 EUR
- · Conference Bags (1 opportunity available **SOLD OUT**) Additional 2.500 EUR
- · Gala Dinner (1 opportunity available **SOLD OUT**)
- Welcome Reception (1 opportunity available SOLD OUT)
- · Cheese & Wine Cocktail (1 opportunity available)

From Silver Marketing Package or higher categories

- · Coffee Break (1 opportunity available **SOLD OUT**)
- Moleskine/Notebook (1 opportunity available) Additional 3.000 EUR
- Custom Glass Bottles (1 opportunity available) Additional 3.000 EUR
- · Pen or Pencil (1 opportunity available)
- Digital Totem (4 opportunity available)

*Note: You must choose from the indicated options when signing the sponsorship term. Specific details of "Conference Goodies & Animations" to be tailored in consultation with the event organizer to align with your branding strategy.